

Going Deeper with AI



A Practical Guide for Business Owners
From surface use to strategic advantage

psyborg[®]

part mind | part machine



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Why “Going Deeper” Matters Now

Most business owners have tried AI by now.

A few prompts in ChatGPT. A logo generated in Midjourney. A blog post written in Claude. A brief flirtation with becoming a mechanic. A quick experiment that felt impressive for about five minutes ... then went nowhere.

That’s surface use.

Surface use is fine for a quick task. It’s not enough for a business.

Here’s the gap that matters. The businesses winning with AI right now aren’t the ones using it more. They’re the ones using it deeper. They’ve moved past the novelty and built it into how they think, plan and produce.

Surface use treats AI like a vending machine. You put a prompt in and a result comes out. The result is generic because the input was generic.

Going deeper treats AI like a team member. You brief it on the business. You teach it the brand voice. You give it context, examples and constraints. The output starts to sound like you, work like you, think like you.

That’s the shift.

This guide is about making that shift ... without needing a technical background, a huge budget, or a new full-time hire.

It covers five things ...

- The AI tools actually worth your time
- How to teach AI your brand voice
- How to use AI to solve real business problems
- A starter prompt kit for everyday business tasks
- Where psyborg® fits if you want help going further

Read it in order. Each section builds on the last.



The **AI tools** Worth Knowing



There are hundreds of AI tools now. Most aren't worth your time. Here are the ones that genuinely matter for a business owner in 2026. Categorized by job to be done, not by company.

FOR WRITING, THINKING AND ANALYSIS



The best tool for long-form thinking, strategy work, analysis of complex documents, and anything where nuance matters. Strong at brand voice once trained. The version of Claude inside Anthropic's apps now connects to your other tools too.

[VISIT WEBSITE](#)

Widely used, strong at general-purpose tasks, has the largest plug-in ecosystem. Good for quick work and easier for first-timers to pick up.

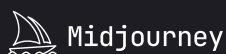
[VISIT WEBSITE](#)

Strongest if you live in Google Workspace. Integrates directly into Gmail, Docs and Sheets.

[VISIT WEBSITE](#)

You don't need all three. Pick one and learn it properly.

FOR VISUALS



Still the best at aesthetic, mood-driven image generation. Strong for marketing visuals, mood boards, concept work.

[VISIT WEBSITE](#)

Commercially safe (trained on licensed content), built into the Adobe suite, useful for production work.

[VISIT WEBSITE](#)

The most accessible for non-designers. Built into Canva's normal workflow.

[VISIT WEBSITE](#)

The **AI tools** Worth Knowing

FOR VIDEO AND AUDIO

runway

Leading AI video generator. Strong for short-form social content, brand films, animated stills.

[VISIT WEBSITE](#)

ElevenLabs

Industry-best voice generation. Lifelike voiceovers in dozens of accents and tones.

[VISIT WEBSITE](#)

 **descript**

Edits video and audio by editing the transcript. Brilliant for podcasts, interviews, and any talking-head content.

[VISIT WEBSITE](#)

FOR AUTOMATION AND CONNECTION

 **zapier**

Connect AI tools to your existing software (CRM, email, spreadsheets). Where the real efficiency lives.

[VISIT WEBSITE](#)

 **make**

[VISIT WEBSITE](#)

 **n8n**

The open-source version of the above, if you want to self-host and avoid subscriptions.

[VISIT WEBSITE](#)

WHAT TO ACTUALLY DO

Pick one writing tool. Pick one visual tool. Get comfortable with both. That's enough for the next 90 days.

The temptation is to try everything. Resist it. Tool sprawl is the most common reason businesses stall with AI.



This is the section most guides skip. It's also the one that separates surface use from real use.

Out of the box, every AI tool sounds the same. Generic. Slightly American. Over-formal in some places, weirdly casual in others. Full of phrases like "delve into" and "navigate the landscape".

That's not your voice.

If you publish AI output without training it on your brand first, you'll either ...

- a) Sound like everyone else, or
- b) Lose the voice that makes your business recognisable

Both are bad outcomes.

WHAT "TRAINING" ACTUALLY MEANS

You're not retraining the underlying AI model. That's an Anthropic or OpenAI job. What you're doing is giving the AI enough context about your brand that it can mimic your voice in any given task.

Three ingredients make this work ...

1. A Brand voice document

A short written description of how your brand sounds. Not a 50-page brand manual ... a one or two pager that an AI can absorb.

It should include ...

- 3-5 adjectives describing your tone (calm, direct, witty, warm, technical)
- Words and phrases you use often
- Words and phrases you never use
- Sentence rhythm preferences (short and punchy, or flowing and considered)
- The energy of your brand (urgent, measured, playful, expert)

2. Real Examples

Three to five samples of writing that sound exactly like your brand at its best. Could be old blog posts, email newsletters, website copy. The AI learns from imitation far better than from instruction.



3. Reusable prompt

A standard prompt block you paste into every AI session before asking for anything. It contains the brand voice doc and the examples. Some tools (Claude Projects, ChatGPT Custom GPTs) let you save this so you don't have to paste it every time.

A SIMPLE TEST

Run the same prompt through your AI tool twice. Once cold, once after pasting your brand voice setup. Read both outputs side by side. If the second one sounds noticeably more like you, the training is working. If it doesn't, the brand voice doc needs more specifics.

WHY THIS MATTERS COMMERCIALLY

A business with a trained AI workflow can produce on-brand content in minutes. A business without one is either ...

- Producing generic content that erodes brand equity
- Spending hours rewriting AI output to sound right
- Avoiding AI altogether and falling behind on production

The middle option is the most common and the most expensive. Training the AI once removes that cost permanently.

This is exactly where psyborg® spends most of its AI work for clients ... building the brand voice systems and prompt frameworks that let businesses produce confidently at speed.



We'll build your brand voice for you

Most businesses know they need this. Few have time to do it properly.

psyborg® builds AI-ready brand voice systems for clients ... ready to use in every tool, every session, every piece of content.

[Book a Free 20-min Call](#)

Solving Real Business Problems **with AI**

The fastest way to go deeper with AI is to stop asking it for content and start asking it for thinking. Most people use AI as a writing tool. The bigger value sits in problem-solving.

Here are four real business problems AI handles well, with the framing that gets useful results.

Problem 1 | “We have too much going on and no clear priorities”

Most businesses run on a mess of half-finished projects, urgent reactive work, and ideas that never get tested.

AI is excellent at helping you see the picture.

THE APPROACH

Dump everything on your plate into a prompt. Every project, deadline, idea and obligation. Then ask AI to group them by effort, impact and urgency. Ask it to identify what should be killed, what should be delegated, and what only you can do.

You'll get a clearer week's work in 15 minutes than most planning sessions produce in three hours.

Problem 2 | “We don't really know what our customers think”

Customer feedback is usually scattered. Emails, reviews, support messages, social comments, sales call notes.

Collect them in a single document. Paste into AI. Ask it to identify recurring themes, sentiment patterns, and the gap between what customers say they want and what they actually buy.

This is genuine market research at a fraction of the time and cost.

Problem 3 | “We need to make a strategic decision & we're stuck”

AI is a powerful sparring partner for decision-making.

THE APPROACH

Brief it on the decision, the options, the constraints, and what success looks like. Then ask it to argue for each option as if it were a different consultant. Then ask it to identify what you might be missing.

You're not asking AI to decide. You're using it to pressure-test your own thinking.



Solving Real Business Problems with AI

Problem 4 | “We can’t produce content fast enough”

This is the most common use case, and the one most businesses do badly.

Done well, content production with AI looks like ...

- You set the strategy (topics, angles, brand voice)
- AI produces a strong first draft
- You edit for nuance, accuracy and final voice
- AI helps with reformatting (blog → email → social posts)

Done badly, it looks like ...

- Generic prompts produce generic content
- Content is published without editing
- Brand voice erodes over time
- Audiences stop trusting it

The difference is upfront strategy and ongoing judgement. Both human jobs.

The Pattern

Every example above follows the same logic. AI handles the breadth and the speed. You handle the strategy and the taste.

The businesses doing this well aren’t replacing thinking with AI. They’re multiplying their thinking through it.



Not sure where to start? We’ll map it out for you.

We run a 60-minute AI Strategy Session with business owners.

We look at your actual problems, your current tools and your content workflow ... and tell you exactly where AI can win for you. No fluff, no upsell. Just clarity.

[Book an AI Strategy Session](#)

Introducing **Agentic Workflows** & Automations

You've used AI to write things. To answer things. To think out loud with you. That's AI as a tool.

The next level is AI as a worker. Something that doesn't just respond when you ask, but runs in the background ... taking inputs, making decisions and producing outputs without you sitting there waiting.

That's the world of automations and agents.

AUTOMATIONS vs AGENTS THE SIMPLE DIFFERENCE

Both work without you needing to be there. The difference is what they can decide.

- **Automations** follow a fixed path. "When X happens, do Y." They're powerful and predictable. You set up the rules; they run forever. Zapier and Make are the household names here.
- **Agents** make decisions along the way. You give them a goal, not a script. They figure out the steps, choose the tools, and adapt as they go. Claude, ChatGPT and Gemini all now work this way when given access to your tools.

Most businesses start with automations. The leap to agents comes once you trust the workflow and want more flexibility.

WHY THIS MATTERS FOR YOUR BUSINESS

The reason this section exists is simple. AI as a writing assistant saves you a few hours a week. AI as a worker saves you a few hours a day.

Three things become possible...

- Tasks that used to need someone present can now run without you
- Decisions that used to wait for an email can now happen in real time
- Work that used to fall through the cracks gets completed automatically

This isn't theoretical. It's already happening across small businesses ... just unevenly. Most still don't know where to start.

Introducing **Agentic Workflows** & Automations

A REAL EXAMPLE, END TO END

Here's a realistic automation for a small service business ... turning enquiries into followed-up leads without lifting a finger.

The trigger ... a new enquiry comes through your website contact form.

- **Step 1** ... the form data is sent to an AI tool (Claude or ChatGPT via API).
- **Step 2** ... the AI reads the enquiry, classifies it (sales, support, partnership, spam), and drafts a personalised response in your brand voice.
- **Step 3** ... the draft response goes to your inbox as a ready-to-send email, with the original enquiry attached.
- **Step 4** ... the enquiry details are added to a Google Sheet or your CRM, tagged with the AI's classification.
- **Step 5** ... if the enquiry is high-priority (mentions a budget over a threshold, or matches keywords like "urgent"), you get a text message alert.
- **Step 6** ... if you don't respond within 24 hours, the AI sends a polite follow-up email automatically.

Total setup time once you know the tools ... about half a day. Total ongoing cost ... usually less than the price of a coffee per week. Total hours saved ... hard to count, because it changes how the business runs.

That's an automation. The AI here is reactive ... it does what you set up. The tools doing the connecting (Zapier, Make, n8n) are what carry the workflow.

An agent version would be smarter still ... you might just tell an agent *"handle the inbox, send drafts for anything important, file the rest"* and it works out the rest for itself.



Introducing **Agentic Workflows** & Automations

WHAT IT COSTS

Two costs to plan for ... the platform and the AI itself.

The platform that runs the workflow ... Zapier, Make, or n8n.

TOOL	ROUGH COST RANGE
 zapier	Free tier for small volume, low monthly subscription for serious use
 make	Cheaper than Zapier for the same volume, slightly steeper learning curve
 n8n	Free if self-hosted, low monthly cost for managed hosting

The AI itself ... you pay per use, measured in tokens (roughly, chunks of text).

AI	ROUGH COST RANGE FOR SMALL BUSINESS USE
 Claude  ChatGPT  Gemini	A few dollars to a few tens of dollars per month for most small business workflows
Heavy use (long documents, hundreds of daily tasks)	Can climb, but rarely exceeds a small monthly outlay for typical use cases

The numbers move regularly, so check current pricing before committing. The headline is ... for most small businesses, the cost is genuinely modest compared to the time saved.

Introducing **Agentic Workflows** & Automations

WHERE TO START

Don't try to automate everything. Pick one repetitive task that frustrates you and start there.

Good starter automations...

- Triage incoming emails or enquiries
- Summarise meeting transcripts and email the notes
- Draft social posts from a published blog post
- Tag and file customer feedback
- Generate weekly reports from spreadsheet data

Build one. Get it working. Then build the next.

WHERE PSYBORG® HELPS

Most businesses don't fail at the technical side of automation. They fail at deciding what to automate, and how it should sound when it speaks for them. The first is strategy. The second is brand voice.

That's where we sit ... the layer between idea and execution. We help businesses identify which workflows are worth automating, design how the AI should think and speak inside them, and direct the build so it produces work that still feels like yours.



We build these workflows for you.

The enquiry automation on the previous page? We build and configure these for clients.

Brand-trained, connected to your systems and running within days ... not months. If you've got a workflow that frustrates you, let's fix it.

Tell us what you'd like automated

A First Look at AI Code Generation

For most business owners, code is a black box. Something that other people write. Something you've always had to hire for.

That's changing.

AI tools can now generate working code from plain English. You describe what you want, in normal words, and the AI writes it. Not perfectly, not always, but well enough that a non-coder can now produce things that used to need a developer.

This is the most under-explored part of the AI shift for non-technical business owners. Worth knowing about, even if you never write a line yourself.

WHAT DOES THIS ACTUALLY MEAN?

You can now ask AI to...

- Write a small script that processes a spreadsheet for you
- Build a simple form for your website
- Create a calculator your customers can use
- Generate a working prototype of an idea before paying for development
- Edit existing code to fix something or add a feature

The AI writes the code. You read it (in plain English now, with the AI explaining each part). You paste it where it needs to go. You test whether it works.

You're not learning to code in the old sense. You're learning to direct code, the way a producer directs a film without operating the camera.



A First Look at **AI Code Generation**

THREE REALISTIC USE CASES FOR A BUSINESS OWNER

1. The internal tool you never had

You've always wanted a small dashboard or calculator ... maybe to estimate jobs, track stock, or quickly compare quotes. Hiring a developer for something small never made sense.

Now you can describe the tool to AI ("I want a page where I can enter three numbers and get a calculated result, displayed clearly, mobile-friendly"). The AI generates the code. You drop it onto a hidden page on your website. Done.

2. The website tweak that's been sitting on your to-do list

That small change you've wanted to make ... a custom layout block, a hover effect, a piece of conditional logic ... but never had time or budget for. AI can write the snippet and explain where it goes. You paste, test, publish.

3. The "what if" prototype before you commit

Before paying a developer to build something serious, you can prototype it with AI to test the idea. A working version of your business idea, built in a day, used to validate or refine the concept before real investment.

A First Look at AI Code Generation

A SHORT WORKED EXAMPLE

Imagine you want a simple “estimate calculator” embedded on your website ... a customer enters three values, gets an estimate, and the result also shows on screen.

You’d describe it to AI like this...

“Write me an HTML form with three input fields (labelled ‘square metres’, ‘rate per metre’, ‘extras’). When the customer clicks ‘Calculate’, show them the total below. Style it cleanly, mobile-friendly.”

The AI returns about 30 lines of code, with comments explaining each part. You paste it into a code block on your WordPress page, save, and the calculator works. The customer never sees the code. They just see the calculator.

This is the easy end of code generation. The same approach scales up to internal tools, prototypes and small automations.

THE HONEST CAVEATS

Worth knowing before you dive in ...

- AI-generated code can have bugs. Test before publishing live.
- Anything touching customer data, payments or sensitive operations should still go through a developer.
- Code that looks right isn’t always right. The AI sounds confident even when wrong.
- For anything bigger than a single page or script, you’ll likely want help.

The good news ... you don’t need to be the one who catches every issue. You just need to know enough to brief a developer or AI tool clearly and review what they produce.

A First Look at AI Code Generation

TOOLS TO KNOW

Three names worth knowing as a starting point ... Claude, Cursor and v0. Each handles code generation in slightly different ways, and the field moves quickly enough that today's leader may not be tomorrow's. Worth searching once you're ready to try.

WHERE THIS GOES NEXT

This guide is a taster. A more in-depth workbook on AI code generation for business owners is in development at psyborg®. It'll cover real walkthroughs, more use cases, and how to brief a developer or AI to get what you actually want.

For now, the takeaway is simple. Code is no longer locked behind years of training. The barrier has moved from can you write it to do you know what to ask for.

That's a different skill. And it's one you already have.



Need something built? Let's prototype it together.

You don't need to touch the code. You just need to know what you want.

We translate your idea into a working prototype ... fast. Ideal for internal tools, calculators, landing page features or proof-of-concept builds before committing to full development.

[Start a prototype conversation](#)

The Business Prompt Kit



A starter set of prompts you can use today. Copy, paste, adapt to your business. Each prompt assumes you've added your brand voice setup at the start of the session.

A live, copy-paste version of every prompt in this guide is available at psyborg.com.au/go-deeper-with-ai-prompts/. Bookmark it.

Strategy and Planning

WEEKLY PRIORITIES RESET

Here are all the things on my plate this week: [list everything]. My role is [your role]. The business priorities right now are [top 3 priorities]. Group these tasks by effort and impact. Identify what I should kill, delegate, or focus on personally. Be direct.

 COPY THIS PROMPT

DECISION SPARRING

I need to decide between [option A] and [option B]. The context is [background]. The constraints are [time, budget, team]. Argue for each option as a different consultant would. Then identify three things I might be missing.

 COPY THIS PROMPT

QUARTERLY REVIEW

Here's what we did last quarter: [list of projects/wins/losses]. Here's what we said we'd do: [original plan]. What patterns do you see? What's working? What should we stop doing?

 COPY THIS PROMPT

The Business Prompt Kit

Marketing and Content

I BLOG POST OUTLINE

Write an outline for a blog post on [topic]. The audience is [reader]. The angle should be [unique perspective]. Match the brand voice setup above. Use H2 and H3 structure. Suggest a working title and three alternative titles.

 COPY THIS PROMPT

I EMAIL NEWSLETTER DRAFT

Draft a 300-word email newsletter. Topic: [topic]. Audience: [list segment]. Tone: [tone from brand doc]. Include one practical insight, one story or example, and a single clear call to action.

 COPY THIS PROMPT

I SOCIAL MEDIA REFORMAT

Take this blog post: [paste content]. Reformat it into:

- One LinkedIn post (200 words, professional tone)
- One Instagram caption (150 words, conversational)
- Three short Twitter/X posts (each under 280 characters)
- One Facebook post (150 words, friendly) Match the brand voice setup above.

 COPY THIS PROMPT

The Business Prompt Kit

Customer and Team

CUSTOMER FEEDBACK ANALYSIS

Here's a collection of customer feedback from the last 90 days: [paste everything]. Identify the top 3 recurring themes, the dominant sentiment, and any patterns between what customers ask for and what they actually need. Be specific.

 COPY THIS PROMPT

DIFFICULT MESSAGE DRAFT

I need to write a message to [person/team] about [situation]. The goal is [outcome]. The tone should be [direct/empathetic/firm]. Write three versions ... one diplomatic, one direct, one warm.

 COPY THIS PROMPT

JOB DESCRIPTION

Write a job description for a [role] joining a [type of business]. Key responsibilities: [list]. Must-have skills: [list]. Nice-to-have: [list]. Match the brand voice. Avoid corporate clichés.

 COPY THIS PROMPT



The Business Prompt Kit

Operations

PROCESS DOCUMENTATION

I'm going to describe how we do [process] at our business. As I explain it, ask clarifying questions and then write a clean process document at the end. [Then describe the process in your own words]

 COPY THIS PROMPT

MEETING NOTES SUMMARY

Here are the raw notes from a meeting: [paste]. Produce a clean summary with: key decisions, action items (with owners), open questions, and next steps. Keep it under 200 words.

 COPY THIS PROMPT

VENDOR EMAIL

Write a professional email to [vendor] requesting [outcome]. The context is [background]. Maintain a firm but respectful tone. Include three specific questions.

 COPY THIS PROMPT



Want these prompts pre-loaded with your brand voice?

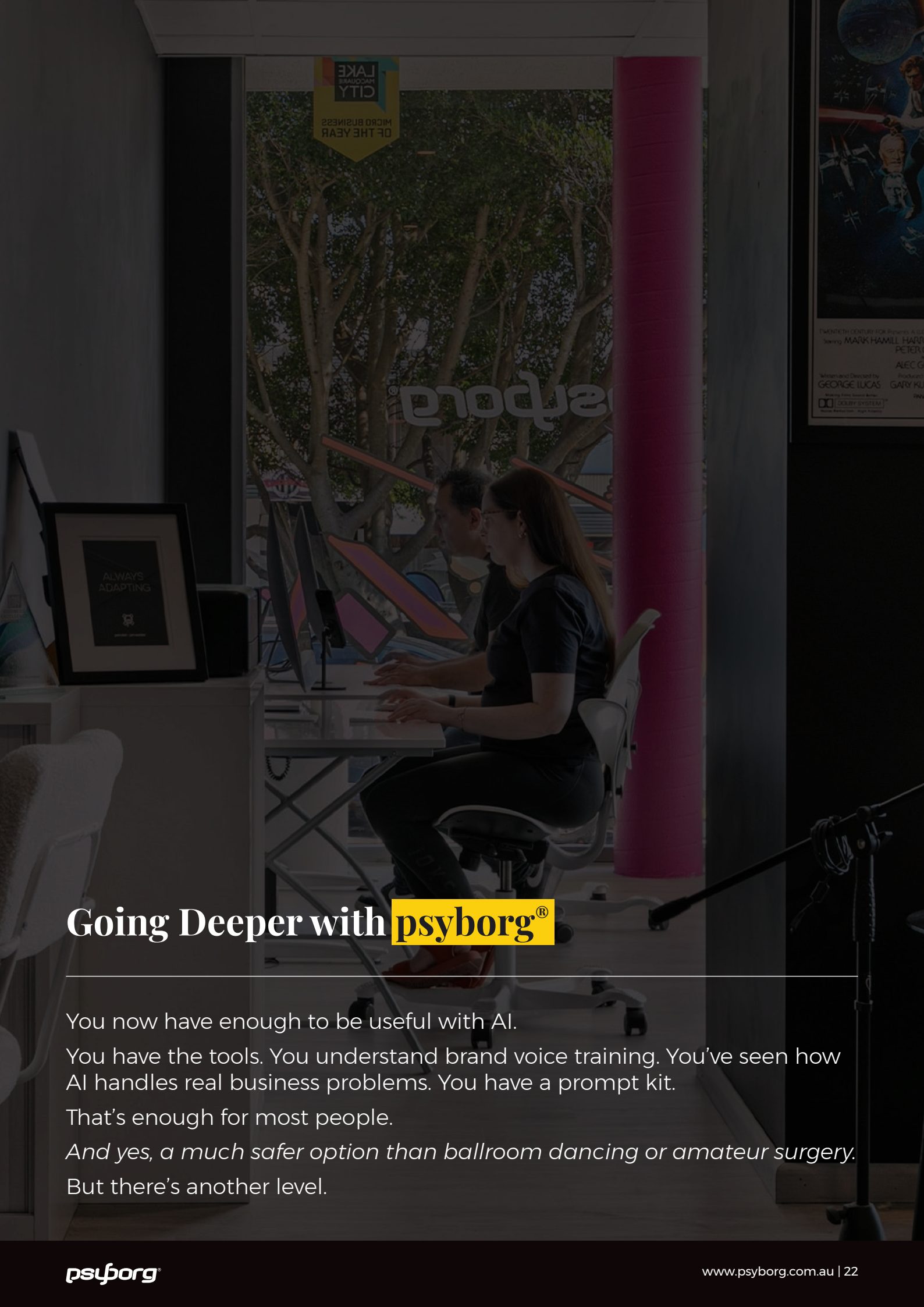
We set up Claude Projects and ChatGPT Custom GPTs with your brand voice, examples and prompt library ... ready to use out of the box. No setup time. No guessing. Just open and go.

[Get your AI configured](#)

THE META-PROMPT THAT IMPROVES ALL OF THE ABOVE

Before answering my next prompt, ask me three clarifying questions that would help you produce a better response. Don't proceed until I've answered them.

This single prompt forces AI to slow down and treat the task properly. Use it whenever the stakes are high.

A woman with long brown hair, wearing a black t-shirt and black pants, is sitting in a white ergonomic office chair at a white desk. She is looking at a computer monitor and typing on a keyboard. In the background, there is a large window with a view of trees and a building. A pink pillar is visible on the right side of the frame. On the desk, there is a framed picture that says "ALWAYS ADAPTING".

Going Deeper with **psyborg®**

You now have enough to be useful with AI.

You have the tools. You understand brand voice training. You've seen how AI handles real business problems. You have a prompt kit.

That's enough for most people.

And yes, a much safer option than ballroom dancing or amateur surgery.

But there's another level.

Going Deeper with **psyborg®**

WHERE IT GETS INTERESTING

The businesses pulling ahead with AI right now aren't doing anything magical. They're doing four things consistently ...

- They've built a brand voice system the AI uses every time
- They've connected AI into their actual workflows, not just one-off tasks
- They use AI for thinking, not just producing
- They have a partner who knows both creative direction & technical systems

That last point is where most businesses get stuck.

The technical people don't always understand brand and creative judgement. The creative people don't always understand systems and automation. AI sits in the gap between them.

HOW PSYBORG® WORKS

psyborg® is a branding, design and AI-enhanced studio based in Lake Macquarie, NSW. We've worked with businesses across Australia for over 20 years.

What's changed in the last few years is the way we work. AI hasn't replaced the strategy, the design judgement, or the brand thinking. It's become a production layer underneath all of it ... making the work faster, more adaptable and more consistent.

We help businesses ...

- Build brand voice systems that work with AI tools
- Develop AI Brand Codexes ... machine-readable brand standards
- Design websites and content systems that scale with AI
- Set up AI workflows that fit the business, not the other way around
- Direct creative production where AI handles execution and humans guide intent



Going Deeper with **psyborg®**

WHAT “PART MIND. PART MACHINE.” ACTUALLY MEANS

It's not a slogan. It's how we work.

The mind sets direction, makes judgement calls, holds the brand standard, decides what's worth making.

The machine executes faster than humans can, scales without breaking, and handles the production layer.

Neither works without the other. Mind without machine is slow.
Machine without mind is generic.

Together, they're the new edge.

WHERE TO START WITH PSYBORG®

If anything in this guide felt like a problem you'd rather not solve alone, we'd love to talk.

Three ways in ...

- **Read more** at psyborg.com.au/blog ... we publish weekly on AI, branding and creative systems
- **Book a free 20-minute call** to discuss your AI direction at psyborg.com.au/contact
- **Come for a coffee at our Caves Beach Studio.** If you're in the Hunter region (or passing through Lake Macquarie), we'd genuinely love to meet. We don't do discovery calls. We have real conversations over coffee. Email daniel@psyborg.com.au to find a time.

Whatever you do next, keep going deeper.

The future isn't becoming less human.
It's remembering what makes us human.

psyborg® part mind. part machine.

Contact **psyborg®**

This guide was created by Daniel Borg, Creative Director and founder of psyborg®.

psyborg® is a branding, design and AI-enhanced studio based in Caves Beach, NSW, servicing businesses across Australia. Founded in 2005. Over 3,700 design projects delivered.



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**DESIGN WITH INTENT.
CREATIVITY, FUELLED BY LOGIC.**

 **LEARN MORE ABOUT OUR WORKSHOPS**



This guide is provided by psyborg® for general informational purposes only. It reflects our current thinking on how businesses can work with AI tools as of the date of publication.

AI Outputs

AI tools generate responses based on patterns in their training data. They can produce inaccurate, outdated, biased or fabricated information ... sometimes confidently. Always review and verify AI-generated content before relying on it, sharing it externally, or acting on it in any way that matters. The accuracy of outputs is the responsibility of the user, not the AI tool, and not psyborg®.

Third-party Tools

This guide mentions third-party AI tools, platforms and services (including but not limited to Anthropic, OpenAI, Google, Meta, Adobe, Midjourney, Zapier, Make and others). psyborg® is not affiliated with, endorsed by, or responsible for these tools. Their features, pricing, terms of service and capabilities change frequently. Always check the current terms and capabilities of any tool before using it for your business.

Professional Advice

Nothing in this guide constitutes legal, financial, technical, regulatory or business advice. Every business is different. Before acting on suggestions in this guide ... particularly those involving customer data, contracts, intellectual property, automated communications or significant financial commitment ... we recommend consulting your own qualified legal, IT or business advisor.

Intellectual Property

AI tools raise evolving questions about copyright, ownership and IP. Ownership of AI-generated outputs varies by tool, jurisdiction and use case. Some AI outputs may inadvertently resemble or reproduce existing copyrighted material. You are responsible for ensuring that the use of any AI-generated content (including text, images, code and audio) complies with applicable copyright laws and the terms of service of the tools used to create it.

Evolving Regulation

AI is a rapidly changing field. Laws, regulations and best practices are evolving. What is acceptable today may be regulated tomorrow. Stay informed about emerging requirements in your industry and jurisdiction.

Liability

psyborg® makes no warranty about the accuracy, completeness or fitness for purpose of any information in this guide. To the maximum extent permitted by law, psyborg® accepts no liability for any loss, damage or consequence arising from use of this guide or reliance on its contents.